

**ADLABS RECORDS 217 % REVENUE GROWTH Y-O-Y IN JUNE '08**

~ EBIDTA at Rs 44 crore ~

**HIGHLIGHTS**

- Consolidated revenues grew by 217 % to Rs 254 crore
- Radio business, included from this quarter, contributed revenue of Rs 51 crore
- EBIDTA grew by 27 % to Rs 44 crore
- PBT of Rs 6 crore after providing for increased depreciation and interest on account of radio

**Mumbai, July 31<sup>st</sup> 2008:** Adlabs Films Limited (ADLABS), a member of the Reliance Anil Dhirubhai Ambani Group and the leading entertainment conglomerate in the country, announced its results for the quarter ended June 30<sup>th</sup> 2008.

Revenues across all divisions of the company logged strong growth in the quarter as compared to the corresponding quarter last year.

- The cinema division grew by 184 per cent to Rs 78 crore.
- The film processing and services division recorded a 48 per cent increase at Rs 30 crore.
- The film production and distribution business increased by 372 per cent contributing Rs 53 crore.
- The television content business went up by 727% at Rs 17 crore.
- The current quarter includes the results of the radio operations for the first time, and hence may not be comparable with the earlier years. Consequently, there has been a significant increase in the depreciation and interest charge in this quarter.

Commenting on the performance, Venkat Devarajan, Chief Financial Officer said, "All our businesses have recorded strong growth. Our content and distribution business has delivered strong revenues due to successful releases such as *Sarkar Raj*. Our exhibition division continues to expand at a rapid pace, both in India and internationally. Television business, Synergy Adlabs has grown significantly in scale and has produced successful shows, the latest being *Dus ka Dum*. Traditionally, the second half of the year is very good for the entertainment business. With our service businesses, consumer-facing businesses such as cinemas and radio, and a slate of films which includes *Singh is Kinng*, we expect to see good quarters going ahead."

**About Adlabs Films Ltd:** (BSE: 532399, NSE: "ADLABSFILM")

Adlabs, a member of the Reliance Anil Dhirubhai Ambani Group, is one of the leading movie and entertainment companies in India with a dominant presence across the value chain: production of films and TV content, film processing and services, domestic and international distribution of content and cinemas and radio. Adlabs currently has a market capitalization of over Rs 2400 crores. ([www.adlabsfilms.com](http://www.adlabsfilms.com))

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