

FINANCIAL STATEMENT

2016-2017

BIG SYNERGY MEDIA LIMITED

MUKUL & GANESH
CHARTERED ACCOUNTANTS

GF 15 Hans Bhawan, 1, Bahadurshah Zafar Marg, New Delhi-110002, India
Phone (91 11) 2337 0392, 2337 0723, Fax (91 11) 2337 0418, E-mail : mukgan@mgca.co.in

INDEPENDENT AUDITORS' REPORT

**To the Members of
Big Synergy Media Limited**

Report on the Financial Statements

We have audited the accompanying Standalone financial statements of Big Synergy Media Limited ("The Company"), which comprise the Balance Sheet as at 31st March, 2017, the Profit and Loss Statement and the Cash Flow Statement for the year then ended and a summary of significant accounting policies and other explanatory information.

Management's Responsibility For the Financial Statements

The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these financial statements that give a true and fair view of the financial position and financial performance of the Company in accordance with the accounting principles generally accepted in India including the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014.

This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit.

We have taken into account the provisions of the Act, the accounting and auditing standards and matters which are required to be included in the audit report under the provisions of the Act and the Rules made thereunder.

We conducted our audit in accordance with the Standards on Auditing specified under section 143(10) of the Act. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal financial control relevant to the Company's preparation of the financial statements that give true and fair view in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by Company's Directors, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the financial statements.

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid standalone financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India;

- a) in the case of the Balance Sheet, of the state of affairs of the Company as at March 31, 2017;
- b) in the case of the Statement of Profit and Loss, of the profit for the year ended on that date; and
- c) in the case of Cash Flow Statement, of the Cash Flows for the year ended on that date.

REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

1. As required by the Companies (Auditor's Report) Order, 2015 issued by the Central Government of India in terms of sub-section (11) of section 143 of the Companies Act, 2013, we give in the annexure a statement on the matters specified in paragraph 3 and 4 of the said order, to the extent applicable.
2. As required by Section 143(3) of the Act, we report that:
 - a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit;
 - b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.
 - c) The Balance Sheet and the Profit and Loss Statement dealt with by this Report are in agreement with the books of account.
 - d) In our opinion, the aforesaid financial statements comply with the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014;

- e) On the basis of the written representations received from the directors as on March 31, 2017, taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2017, from being appointed as a director in terms of Section 164 (2) of the Act.
- f) Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act") is enclosed as annexure to this report.
- g) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:
- I. The Company does not have any pending litigations which would impact its financial position; and
 - II. The Company has made provision, as required under the applicable law or accounting standards, for material foreseeable losses, if any, and as required on long-term contracts including derivative contracts.
 - III. The company has provided requisite disclosures in the financial statements as to holdings as well as dealings in specified bank notes during the period from 8.11.2016 to 30.12.2016. Based on audit procedures and relying on the management representation we report that the disclosures are in accordance with the books of account maintained by the company and as produced to us by the Management. (Refer Note-B (ix).

For Mukul & Ganesh
Chartered Accountants
FRN 003094N

Sd/-
(V. Ganesh)
Partner
M. No. 081994

Place: Mumbai
Date: 11th August, 2017

ANNEXURE TO THE INDEPENDENT AUDITOR'S REPORT OF EVEN DATE ON THE STANDALONE FINANCIAL STATEMENTS OF BIG SYNERGY MEDIA LIMITED

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")

We have audited the internal financial controls over financial reporting of Big Synergy Media Limited ('the Company') as of 31st March, 2017 in conjunction with our audit of the standalone financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditors' Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls, both applicable to an audit of Internal Financial Controls and, both issued by the Institute of Chartered Accountants of India. Those Standards and the Guidance 168 Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects. Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. We believe that the audit evidence I/we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

Meaning of Internal Financial Controls over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31st March, 2017.

For Mukul & Ganesh
Chartered Accountants
FRN 003094N

Sd/-
(V. Ganesh)
Partner
M. No. 081994

Place: Mumbai
Date: 11th August, 2017

Annexure to the Auditor's Report

The annexure referred to in our Independent Auditor's Report to the members of the Company on the standalone financial statements for the year ended 31st March, 2017, we report that:-

- i) a) The Company has generally maintained proper records to show full particulars including quantitative details and situation of its fixed assets;
- b) All the assets have been physically verified by the management during the year and there is a regular programme of verification which in our opinion is reasonable having regard to the size of the Company and the nature of its business. No material discrepancies were noticed on such verification;
- c) The Company does not have any immovable property. Therefore, this clause is not applicable to the Company;
- ii) a) The Management has conducted physical verification of stocks held at regular interval;
- b) The procedures of physical verification of inventories followed by the management are reasonable and adequate in relation to the size of the company and the nature of its business;
- c) The company is maintaining proper records of inventory. The discrepancies noticed on verification between the physical stocks and the book records wherever material have been dealt with in the books properly;
- iii) The company has not granted any loans, secured or unsecured to Companies, firms or other parties covered in the register maintained under section 189 of the Companies Act, 2013. Accordingly, sub clause (a), (b) and (c) of clause (iii) of Paragraph 3 of the Companies (Auditor's Report) Order, 2016 is not applicable to the Company;
- iv) The company has not granted any loans, secured or unsecured to its directors or any other person covered under section 185 or 186 of the Companies Act, 2013. Accordingly, clause (iv) of Paragraph 3 of the Companies (Auditor's Report) Order, 2016 is not applicable to the Company;
- v) The Company has not accepted any deposits covered under the provisions of sections 73 or 76 the Companies Act, 2013;
- vi) Maintenance of cost records has not been prescribed for the company;
- vii) a) The company is regular in depositing with appropriate authorities undisputed statutory dues including provident fund, employees' state insurance, income tax, sales tax, service tax, duty of customs, duty of excise, value added tax, cess and any other statutory dues. According to the information and explanations given to us, there were no arrears of outstanding statutory dues payable as on 31st March, 2017 for a period of more than six months from the date they became payable;
- b) According to the information and explanations given to us, there were no dues of income tax or sales tax or service tax or duty of customs or duty of excise or value added tax, which have not been deposited on account of any dispute;

MUKUL & GANESH
CHARTERED ACCOUNTANTS

Continuation Sheet.....

- viii) In our opinion and according to the information and explanations given to us, the company has not defaulted in repayment of dues to any financial institution or Bank;
- ix) The company has not raised money through initial public offer or further public offer or has not taken any term loans during the year. Accordingly clause (ix) of Paragraph 3 of the Companies (Auditor's Report) Order, 2016 is not applicable to the Company;
- x) According to the information and explanations given to us, we report that no fraud by the company or any fraud on the company by its officers or employees has been noticed or reported during the year;
- xi) The managerial remuneration has been paid/ provided (by the Company) are in Compliance with Section 197 read with schedule V to the Companies Act, 2013.
- xii) In our opinion and according to the information and explanations given to us, the Company is not a nidhi fund company. Therefore, the provisions of clause (xii) of Paragraph 3 of the Companies (Auditor's Report) Order, 2016 is not applicable to the Company;
- xiii) In our opinion and according to the information and explanations given to us, all transactions, where applicable, with the related parties are in compliance with sections 177 and 188 of Companies Act, 2013 and proper details have been disclosed in the Financial Statements etc., as required by the applicable accounting standards;
- xiv) The company has not made any preferential allotment or private placements of shares or fully or partly convertible debentures during the year under review. Accordingly clause (xiv) of Paragraph 3 of the Companies (Auditor's Report) Order, 2016 is not applicable to the Company;
- xv) In our opinion and according to the information and explanations given to us, the company has not entered into any non-cash transactions with directors or persons connected with him;
- xvi) In our opinion and according to the information and explanations given to us, the company is not required to be registered under section 45-1A of the Reserve Bank of India Act, 1934.

For Mukul & Ganesh
Chartered Accountants
FRN 003094N

Sd/-
(V. Ganesh)
Partner
M. No. 081994

Place: Mumbai
Date: 11th August, 2017

Big Synergy Media Limited

1501-1502, 15th Floor 'Grandeur', Veera Desai Road Extension, off New Link Road, Opp. Gundecha Symphony, Andheri (West), Mumbai 400053

Balance sheet

As at 31 March 2017

	Note	As at March 31, 2017	As at March 31, 2016	
EQUITIES AND LIABILITIES				
Shareholders' funds				
(a)	Share capital	1	1,000,000	1,000,000
(b)	Reserves and surplus	2	260,095,504	227,165,420
Non-current liabilities				
(a)	Long-term provisions	3	2,255,458	3,074,796
(b)	Deferred tax liabilities			-
(c)	Long term borrowings	4	1,400,554	1,400,554
Current liabilities				
(a)	Trade payable	5	36,097,041	27,411,895
(c)	Other current liabilities	6	38,063,643	20,692,631
			<u>338,912,200</u>	<u>280,745,296</u>
ASSETS				
Non-current assets				
(a)	Fixed assets			
	Tangible assets	7	11,121,131	5,363,146
(b)	Non-current investments	8	41,145,047	18,600,000
(c)	Deferred tax assets	9	5,359,513	6,299,053
(d)	Long-term loans and advances	10	128,589,169	80,969,009
Current assets				
(a)	Cash and bank balances	11	117,620,457	136,602,261
(b)	Inventories	12	3,422,690	3,684,751
(c)	Trade receivable	13	20,499,357	22,696,746
(d)	Short-term loans and advances	14	4,507,408	3,064,571
(e)	Other current assets	15	6,647,427	3,465,760
			<u>338,912,200</u>	<u>280,745,296</u>

The accompanying notes are an integral part of the financial statements.

As per report on financial statements of even date attached.

For Mukul & Ganesh
Chartered Accountants

Sd/-

V. Ganesh

Partner
Membership No: 81994
Firm no: 003094N

Mumbai
11-Aug-17

For and on behalf of the Board

Sd/-

Mohan Umrotkar
Director
Din: 02282548

Sd/-

Shibasish Sarkar
Director
Din: 03450533

Mumbai
11-Aug-17

Big Synergy Media Limited

1501-1502, 15th Floor 'Grandeur', Veera Desai Road Extension, off New Link Road, Opp. Gundecha Symphony, Andheri (West), Mumbai 400053

Statement of profit and loss

for the year ended 31 March 2017

	Note	for the year ended March 31, 2017	for the year ended March 31, 2016
I. Revenue	16	350,715,075	178,334,913
II. Other income	17	19,779,668	30,871,920
III. Total Revenue		<u>370,494,743</u>	<u>209,206,833</u>
IV. Expenses			
Equipment hire charges		38,917,939	15,879,539
Set expenses		4,703,501	991,472
Professional & technical fees		102,034,274	37,987,478
Research expenses		6,352,979	6,177,888
Production expenses		49,460,728	19,121,812
Unit transportation		10,102,615	3,409,057
Personnel costs	18	39,104,568	54,097,179
Administrative expenses	19	59,811,381	57,532,400
Interest	20	3,972	218,560
Depreciation	7	1,707,107	2,182,997
Total expenses		<u>312,199,065</u>	<u>197,598,382</u>
V. Profit before exceptional and extra ordinary item and tax (III- IV)		58,295,678	11,608,451
VI. Exceptional Items		-	-
VII. Profit before extra ordinary item and tax (V- IV)		58,295,678	11,608,451
VIII. Extraordinary items		1,142,444	-
IX. Profit before tax (VII-VIII)		57,153,234	11,608,451
X. Tax Expenses			
Current tax		20,245,000	-
Deferred tax (credit)/ charge		939,540	444,672
Short / (Excess) provision for earlier years		3,038,610	(1,053,668)
Profit for the year (IX-X)		32,930,084	12,217,447
Basic / diluted earnings per share (refer note iii) Rs.		3,293	1,222

The accompanying notes are an integral part of the financial statements.

As per report on financial statements of even date attached.
For Mukul & Ganesh
Chartered Accountants

For and on behalf of the Board

Sd/-

V. Ganesh

Partner
Membership No: 81994
Firm no: 003094N

Mumbai
11-Aug-17

Sd/-

Mohan Umrotkar
Director
Din: 02282548

Sd/-

Shibasish Sarkar
Director
Din: 03450533

Mumbai
11-Aug-17

Big Synergy Media Limited

1501-1502, 15th Floor 'Grandeur', Veera Desai Road Extension, off New Link Road, Opp. Gundecha Symphony, Andheri (West), Mumbai 400053

Notes to the financial statements (Continued)

As at 31 March 2017

(Currency : Indian Rupees)

Note No		Figures for the reporting period March 31, 2017 3	Figures for the reporting period March 31, 2016 4
1	2		
1	Share Capital		
	<i>Authorised</i>		
	20,000 (2016: 20,000) Equity Shares of Rs. 100/- each	2,000,000	2,000,000
	1,200,000 (2016: 1,200,000) 7% Preference Shares of Rs. 100/- each	<u>120,000,000</u>	<u>120,000,000</u>
	<i>Issued, subscribed and paid-up capital</i>		
	10,000 (2016: 10,000) Equity Shares of Rs. 100/- each fully paid up	1,000,000	1,000,000
	Total	<u>1,000,000</u>	<u>1,000,000</u>

Reconciliation of the equity shares outstanding at the beginning and at the end of the year

	31 March 2017		31 March 2016	
	No of Shares	Amount in Rs.	No of Shares	Amount in Rs.
<i>Shares issued as at beginning of the year</i>	10,000	1,000,000	10,000	1,000,000
<i>Shares issued as at end of the year</i>	10,000	1,000,000	10,000	1,000,000

Terms/ rights attached to equity shares

The Company has equity shares having par value of Rs. 100 per share. Each equity holder entitle to one vote per share. The Company declares and pays dividends in Indian Rupees. The dividend proposed by the Board of the Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting.

In the event of liquidation of the Company, the holders of equity shares will be entitled to receive remaining assets of the Company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the shareholders.

Details of shareholders who held more than 5% of equity share in the Company

	31 March 2017		31 March 2016	
	No of Shares	% holding in the class	No of Shares	% holding in the class
Mrs. Anita Kaul Basu	0	0%	980	10%
Mr. Siddhartha Basu	0	0%	1715	17%
Siddhartha Basu HUF	0	0%	735	7%
Phantom films	4900	49%	0	0%
Refinnee MediaWorks Limited	5100	51%	5100	51%

	As at March 31, 2017		As at March 31, 2016	
2	Reserves and Surplus			
	Capital redemption reserve			
	At the commencement of the year	120,000,000	120,000,000	
		<u>120,000,000</u>	<u>120,000,000</u>	
	General reserve			
	At the commencement of the year	45,100,000	45,100,000	
	Add: Transfer from Profit & Loss Account	-	-	
		<u>45,100,000</u>	<u>45,100,000</u>	
	Profit & loss account			
	Opening balance	62,065,420	49,847,973	
	Add/Less : Profit/(loss) for the year	<u>32,930,084</u>	<u>12,217,447</u>	
	Appropriation	94,995,504	62,065,420	
	Transfer to General Reserve	-	-	
	Profit and loss - after appropriation	<u>94,995,504</u>	<u>62,065,420</u>	
		<u>260,095,504</u>	<u>227,165,420</u>	

Big Synergy Media Limited

1501-1502, 15th Floor 'Grandeur', Veera Desai Road Extension, off New Link Road, Opp. Gundecha Symphony, Andheri (West), Mumbai 400053

As at 31 March 2017

(Currency : Indian Rupees)

	As at March 31, 2017	As at March 31, 2016
3 Long-term provisions		
Provision for employee benefits :		
Gratuity	2,255,458	3,074,796
	<u>2,255,458</u>	<u>3,074,796</u>
4 Long-term borrowings		
<i>Unsecured</i>		
Loan from related parties		
-Fellow subsidiary	1,400,554	1,400,554
	<u>1,400,554</u>	<u>1,400,554</u>
5 Trade payables		
Trade payables	36,097,041	27,411,895
	<u>36,097,041</u>	<u>27,411,895</u>
6 Other current liabilities		
Advance from customers	5,174,975	1,106,037
Other payables		
Expense payable	29,204,870	17,126,000
Others	3,683,798	2,460,594
	<u>38,063,643</u>	<u>20,692,631</u>
8 Non-Current investments		
Templeton India India SIP Growth		
0 unit (2015:828,237 Unit), Net Assets Value:Rs N.A. (2016:3047.3199 NAV),		2,000,000
Birla Sunlife Bond Fund Retail Growth		
73575.577 unit (2016:73575.577 Unit), Net Assets Value:Rs N.A. V 29.0339 (2016:26.3408 NAV)	1,500,000	1,500,000
Birla Sunlife Dynamic Bond Fund Retail Plan Growth		
216544 unit(2016:216544 unit), Net Assets Value:Rs24.7954 (2016 :27.1336)	5,000,000	5,000,000
BSL Medium Term Plan-Q Dividend 243350.937 unit , Net Assets Value Rs. 10.3008	2,537,888	-
Franklin India Short Term Income Plan-Growth		
1334 units (2016 : 5822.15 unit), Net Assets Value:Rs.3386.11(2016 : Rs3047.3199 NAV)	5,040,048	10,100,000
Icici Prudential Corporate Bond Fund-QD 711709 unit , Net Assets Value Rs. 10.611	7,569,292	-
Birla Sun Life Dynamic Bond Fund - Retail Plan (D)		
898040.788 unit , Net Assets Value Rs.11.0514	10,317,880	-
Birla Sun Life Dynamic Bond Fund - Retail Plan YD		
399219.965 unit , Net Assets Value Rs.11.7661	5,214,051	-
UTI Dynamic Bond Fund 411714.279 unit , Net Assets Value Rs.11.9609	5,108,332	-
16000 (2015:16,000) Units of Osian Art Fund Contemporary (Net Assets Valu:Rs.N.A.(F.V.Rs.100)	1,600,000	1,600,000
Less:Provision for Diminution in value of Investment	(2,742,444)	(1,600,000)
	<u>41,145,047</u>	<u>18,600,000</u>
9 Deferred tax asset		
<i>Arising on account of timing difference in:</i>		
Carrying value of fixed/other assets(net)	4,613,859	5,301,435
Provision for gratuity	745,654	997,618
Net deferred tax asset / (liability)	<u>5,359,513</u>	<u>6,299,053</u>
10 Long Term Loans and Advances		
Unsecured, considered good:		
Deposits	106,081,970	5,895,826
Others	1,577,253	488,378
Advance income tax & tax deducted at sources (Net of Provision for tax)	20,929,946	74,584,805
	<u>128,589,169</u>	<u>80,969,009</u>

Big Synergy Media Limited

1501-1502, 15th Floor 'Grandeur', Veera Desai Road Extension, off New Link Road, Opp. Gundecha Symphony, Andheri (West), Mumbai 400053

Notes to the financial statements (Continued)

as at 31 March 2017

(Currency: Indian Rupees)

Tangible Assets	Inangible Assets (Software)	Furniture and fixtures(lease)	Office equipment	Plant and machinery	Furniture and fixtures	Computers	Vehicles	Buzzer System	Editing Machine	Total
Opening Balance	190,278	7,919,166	2,142,143	2,820,531	630,178	2,709,577	4,849,579	34,700	649,231	21,945,383
Add: Additions	-	5,499,851	891,473	-	758,751	859,938	-	-	359,700	8,449,713
Other Adjustments	-	-	-	-	-	-	-	-	-	-
Sub total	190,278	13,419,017	3,033,616	2,820,531	1,388,929	3,569,515	4,849,579	34,700	988,931	30,295,096
Less: Disposals	-	-	507,905	-	6,903	531,840	873,893	34,700	641,230	2,596,471
Less: Assets W/Off	39,650	1,183,376	252,463	-	593,432	-	-	-	-	2,068,921
Gross Block at year end (a)	150,628	12,235,641	2,273,248	2,820,531	788,594	3,037,675	3,975,686	-	347,701	25,629,704
Less: Depreciation	-	-	-	-	-	-	-	-	-	-
Opening Depreciation	190,278	7,907,931	1,513,703	83,742	97,079	2,613,758	3,683,121	27,558	465,067	16,582,237
Depreciation for the year	-	78,375	319,430	83,853	39,931	159,421	913,962	-	112,135	1,707,108
Depreciation for the asset sold	-	-	355,935	-	6,903	515,753	844,451	27,558	537,148	2,287,748
Depreciation: Assets W/Off	39,650	1,092,957	252,463	-	107,954	-	-	-	-	1,493,024
Adjustment	-	-	-	-	-	-	-	-	-	-
Total accumulated depreciation (b)	150,628	6,893,349	1,224,735	167,595	22,153	2,257,426	3,752,632	-	40,054	14,508,573
Net carrying value (a) - (b)	-	5,342,310	1,048,513	2,652,936	766,423	780,249	223,054	-	307,647	11,121,131

Big Synergy Media Limited

1501-1502, 15th Floor 'Grandeur', Veera Desai Road Extension, off New Link Road, Opp. Gundecha Symphony, Andheri (West), Mumbai 400053

Notes to the financial statements (Continued)

As at 31 March 2017

(Currency : Indian Rupees)

	As at March 31, 2017	As at March 31, 2016
11 Cash and bank balances		
Cash and cash equivalents		
Cash on hand	627,303	293,530
Balances with scheduled banks		
- in current accounts	956,097	5,857,459
- in fixed deposit accounts	<u>21,063,987</u>	<u>94,814,294</u>
	22,647,387	100,965,283
Other bank balances		
- in fixed deposit account maturing more than three months	<u>94,973,070</u>	<u>35,636,978</u>
	<u>94,973,070</u>	<u>35,636,978</u>
	<u>117,620,457</u>	<u>136,602,261</u>
12 Inventories		
Tapes in stock	82,957	82,957
Work in progress for television content	<u>3,339,733</u>	<u>3,601,794</u>
	<u>3,422,690</u>	<u>3,684,751</u>
13 Trade receivables		
Unsecured, considered good;		
Other debts	20,499,357	22,696,746
Unsecured, considered doubtful;		
Debts outstanding for a period exceeding six months from the date they are due for payments	-	-
Provision for doubtful debts	-	-
	<u>20,499,357</u>	<u>22,696,746</u>
14 Short-term loans and advances		
Others		
Other loans and advances		
To Suppliers	2,126,001	364,274
To Staff	13,000	16,000
To Others	<u>2,368,407</u>	<u>2,684,297</u>
	<u>4,507,408</u>	<u>3,064,571</u>
15 Other current assets		
Interest accrued on fixed deposits	6,647,427	3,465,760
	<u>6,647,427</u>	<u>3,465,760</u>

Big Synergy Media Limited

1501-1502, 15th Floor 'Grandeur', Veera Desai Road Extension, off New Link Road, Opp. Gundecha Symphony, Andheri (West), Mumbai 400053

Notes to the financial statements (Continued)

for the year ended 31 March 2017

(Currency : Indian Rupees)

	for the year ended March 31, 2017	for the year ended March 31, 2016
16 Revenue		
Programme sales	350,715,075	178,334,913
	<u>350,715,075</u>	<u>178,334,913</u>
17 Other Income		
Interest income from:		
-Bank and other deposits	18,443,574	12,657,162
-Dividend Income	787,491	714,754
-Miscellaneous income	548,603	17,500,004
	<u>19,779,668</u>	<u>30,871,920</u>
18 Personnel costs		
Salaries, wages and bonus	37,398,685	50,587,633
Staff Welfare	8,677	12,096
Contribution to provident and other funds	1,331,727	1,959,140
Gratuity	365,479	1,538,310
	<u>39,104,568</u>	<u>54,097,179</u>
19 Other operating and general administrative expenses		
Bank charges	22,820	16,229
Business promotion	482,371	465,994
Rent	11,381,310	12,997,364
Rates and Taxes, excluding taxes on income	1,379,484	180,123
Travelling and conveyance	1,148,227	900,357
Insurance	567,041	219,268
Auditor remuneration (including internal auditor remuneration)	850,000	850,000
Legal and professional fees	36,093,166	17,519,570
Bad debts written off	-	17,500,004
Assets W/off	575,897	52,095
Brokerage & Commission	1,019,000	60,000
Miscellaneous expenses	1,254,599	705,297
Electricity charges	1,534,130	1,654,565
Printing & stationery	390,182	390,365
Telephonic expenses	767,949	975,453
Facility maintenance charges	1,991,165	2,288,303
Repairs and maintenance	354,041	757,413
	<u>59,811,381</u>	<u>57,532,400</u>
20 Interest		
Other Interest	3,972	218,560
	<u>3,972</u>	<u>218,560</u>

Big Synergy Media Limited

1501-1502, 15th Floor 'Grandeur', Veera Desai Road Extension, off New Link Road, Opp. Gundecha Symphony, Andheri (West), Mumbai 400053

Cash flow for the year ended March 31, 2017

Particulars	For the Year ended March	For the Year ended March
	31, 2017	31, 2016
	Amount	Amount
A		
<u>Cash flow from operating activities:-</u>		
Net Profit before Tax		
Adjustment for :	57,153,234	11,608,451
Depreciation		
Assets W/off	1,707,108	2,182,997
Interest income and dividend income	575,897	52,095
Profit on sale of assets	(18,443,574)	(12,657,162)
Bad debts written off	(13,058)	(48,964)
Interest expenses		17,500,004
Operating profits before working capital changes	3,972	218,560
(Decrease) in inventories	40,983,579	18,855,981
(Increase) / Decrease in sundry debtors	262,061	2,566,872
Decrease / (Increase) in loans & Advances	2,197,389	40,983,711
Increase / (Decrease) in trade and other current liabilities	(92,717,856)	3,530,395
Cash generated from operation	25,236,820	(44,251,589)
Taxes paid (net of refunds)	(24,038,008)	21,685,371
Net cash flow used in operating activities (A)	30,717,656	(5,204,456)
B		
<u>Cash flow from investing activities:-</u>	6,679,648	16,480,915
(Purchase)/Sale of fixed assets		
Sale of fixed assets	(8,349,713)	(3,229,571)
Purchase/(Sale) of investments	321,781	55,000
Interest income	(22,545,047)	16,424,635
Net cash flow used in investing activities (B)	14,915,499	12,849,231
C		
<u>Cash flow from financing activities</u>	(15,657,480)	26,099,295
Interest expenses		
Loans Given	(3,972)	(218,560)
Dividend (including Dividend Tax) Paid	(10,000,000)	
Net cash flow from financing activities (C)		(79,916,082)
Net increase in cash and cash equivalent - (A + B + C)	(10,003,972)	(60,134,642)
Cash and cash equivalents as at beginning of the year	(18,981,804)	(37,554,432)
Cash and cash equivalents as at end of the year (Refer note 1 below)	136,602,261	174,156,693
	117,620,457	136,602,261
	(18,981,804)	(37,554,432)
Notes :		
1) Cash and cash equivalents at year end comprises:		
Cash on hand	627,303	293,530
Balance with banks		
-Deposit accounts	116,037,057	130,451,272
-Current accounts	956,097	5,857,459
	117,620,457	136,602,261

For Mukul & Ganesh
Chartered Accountants

Sd/-

V. Ganesh

Partner
Membership No: 81994
Firm no: 003094N

Mumbai
11-Aug-17

For and on behalf of the Board

Sd/-

Mohan Umrotkar
Director
Din: 02282548

Sd/-

Shibasish Sarkar
Director
Din: 03450533

Mumbai
11-Aug-17

Big Synergy Media Limited

Schedules to the financial statements

For the year ending March 31, 2017

(Currency: Indian Rupees)

Background

Big Synergy Media Limited (formerly known as Synergy Adlabs Media Limited ('Synergy' or 'the Company') was incorporated on February 24, 1988 as a private limited company and is currently a public limited Company. The Company is primarily engaged in production for television content for sale to various broadcasters. The Company is subsidiary of Reliance MediaWorks Ltd, which owns 51% of the equity share capital of the Company.

A. Significant Accounting policies

i. Basis of Accounting

The financial statements are prepared and presented under the historical cost convention on the accrual basis of accounting and in accordance with the Accounting Standards ('AS') notified in the Accounting Standard Rules, 2006, and the relevant provisions of the Companies Act, 2013 ('the Act'), to the extent applicable. The financial statements are presented in Indian Rupees.

ii. Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principle in India ("Indian GAAP") require management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent liabilities on the date of the financial statements. Actual results could differ from those estimates. Any revision to accounting estimates is recognized prospectively in current and future periods.

iii. Fixed Assets and depreciation

Tangible Fixed assets are stated at cost less accumulated depreciation. Cost includes freight, duties, taxes (other than those recoverable from tax authorities) and other incidental expenses related to the acquisition / construction and installation of the fixed assets for bringing the assets to its working condition for its intended use.

Depreciation on fixed assets is provided pro-rata to the period of use, under Straight Line Method, at the rates prescribed in Schedule II of the Companies Act, 2013, except in the case of leasehold improvements wherein they are depreciated over the primary period of the lease or the useful life of assets whichever is lower

iv. Inventories

Inventories are stated at the lower of cost and net realizable value. Cost is determined on the First-in-first-out (FIFO) basis. Also include work in process (WIP) comprise of cost till date of the projects which is not billed.

Big Synergy Media Limited

Schedules to the financial statements

For the year ending March 31, 2017

(Currency: Indian Rupees)

v. Investments

Investments are classified in to Long term investments and current investments based on intent of management at the time of making the investment. Investments, intended to be held for more than one year, are classified as long-term investments.

Current investments are valued at lower of cost or market value. Long-term investments are valued at cost unless there is depreciation, other than temporary, in their value.

vi. Revenue Recognition

Revenue is recognized to the extent that it is certain that the economic benefit will flow to the company and the revenue can be reliably measured. Program sales are accounted on the delivery of the tape to the channel.

Sales are recorded net of service tax.

Interest :- Interest is recognize on the basis of time proportion at the rate implicit in the transaction.

Dividend :- Dividend is recognize as income when right to received the same is confirmed.

vii. Taxation

Income-tax expense comprises current tax expense and fringe benefit tax computed in accordance with the relevant provisions of the Income tax Act, 1961 and deferred tax charge or credit.

Current tax provision is made based on the tax liability computed after considering tax allowances and exemptions, in accordance with the Income tax Act, 1961. Deferred tax charge or credit and the corresponding deferred tax liability or asset is recognized for timing differences between the profits/ losses offered for income taxes and profits/ losses as per the financial statements. Deferred tax assets and liabilities are measured using the tax rates and tax laws that have been enacted or substantively enacted at the balance sheet date.

Deferred tax assets are recognized only to the extent there is reasonable certainty that the assets can be realized in future. However, where there is unabsorbed depreciation or carried forward loss under taxation laws, deferred tax assets are recognized only if there is a virtual certainty of realization of such assets. Deferred tax assets are reviewed as at each balance sheet date and written down/up to reflect the amount that is reasonably/virtually certain (as the case may be) to be realized.

viii. Employee Benefits

Short term employee benefits:

All employee benefits payable wholly within twelve months of rendering the service are classified as short term employee benefits. The undiscounted amount of short term employee benefits expected to be paid in exchange for the services rendered by employees are recognized as an expense during the period.

Big Synergy Media Limited

Schedules to the financial statements

For the year ending March 31, 2017

(Currency: Indian Rupees)

Long term employee benefits:

Provident fund and other schemes

The Company's state governed provident fund scheme, employee state insurance scheme and labour welfare fund are defined contribution plans. The contribution paid / payable under the schemes is recognized during the year in which the employee renders the related service.

Gratuity Plan

The Company's gratuity benefit scheme is a defined benefit plan. The Company's net obligation in respect of the gratuity benefit scheme is calculated by estimating the amount of future benefit that employees have earned in return for their service in the current and prior year; that benefit is discounted to determine its present value and the fair value of any plan assets is deducted.

The present value of the obligation under such defined benefit plan is determined based on actuarial valuation using the Projected Unit Credit Method.

The obligation is measured at the present value of the estimated future cash flows. The discount rates used for determining the present value of the obligation under defined benefit plan, are based on the market yields on Government Securities as at the Balance Sheet date.

Actuarial gains and losses are recognized immediately in the Profit and Loss Account.

ix. Earning per share

In determining earning per share, the Company considers the net result after tax and includes the post tax effect of any extraordinary / exceptional item. The number of shares used in computing basic earning per share is the weighted average number of shares outstanding during the year. The number of shares used in computing diluted earning per share comprises the weighted average shares considered for deriving basic earnings per share and also the weighted average number of shares that could have been issued on the conversion of all dilutive potential equity shares unless the results would be anti - dilutive. Dilutive potential equity shares are deemed converted as of the beginning of the year, unless issued at a later date.

x. Provisions and Contingencies

Provisions comprise liabilities of uncertain timing or amount. Provisions are recognized when the Company recognizes it has a present obligation as a result of past events, it is more likely than not that an outflow of resources will be required to settle the obligation and the amount can be reasonably estimated.

A disclosure for a contingent liability is made when there is a possible obligation or a present obligation that may, but probably will not require an outflow of resources. When there is a possible obligation or a present obligation in respect of which the likelihood of outflow of resources is remote, no provision or disclosure is made.

Big Synergy Media Limited

Schedules to the financial statements

For the year ending March 31, 2017

(Currency: Indian Rupees)

Loss contingencies arising from claims, litigation, assessment, fines, penalties, etc. are recorded when it is probable that a liability has been incurred and the amount can be reasonably estimated.

xi. Segment Reporting

As the Company's business activity primarily falls within a single business and geographical segment, there are no additional disclosures to be provided in terms of Accounting Standard – 17 Segment Reporting.

B. Notes forming part of the accounts

i. Auditors remuneration consists of

Particulars	Year ended March 31,2017	Year ended March 31,2016
Audit fees	6,00,000	8,50,000
Internal Audit Fees	2,50,000	1,25,000
Service tax/GST	1,53,000	1,41,375
Total	10,03,000	11,16,375

ii. Related Party Transactions under AS 18

a) Name of related party and description of relationship.

Significant Shareholders, Key Management Personnel and their relatives

1. Reliance MediaWorks Limited – Holding Company
2. Siddhartha Basu – Key Management Personnel (till 10th June 2016)
3. Anita Kaul Basu – Key Management Personnel (till 10th June 2016)

Ultimate holding companies

1. Reliance Land Private Limited

Associate companies

1. Phantom Films Pvt Ltd.
2. Reliance Big Entertainment Private Limited Ltd

Fellow subsidiary companies

1. Global MediaWorks (UK) Limited
2. Global MediaWorks (USA) Inc. (formerly known as Reliance MediaWorks (USA) Inc.)
3. Reliance MediaWorks Theatres Limited
4. Reliance MediaWorks Financial Services Private Limited

Big Synergy Media Limited

Schedules to the financial statements

For the year ending March 31, 2017

(Currency: Indian Rupees)

b) Details of transaction with related parties.

Transactions	Key Management personnel		Associate company (Reliance Big Entertainment Private Limited Ltd)	
	Year ended March 31,2017	Year ended March 31,2016	Year ended March 31,2017	Year ended March 31,2016
Inter Company Deposit	-	-	10,00,00,000	-
Interest On ICD	-	-	62,02,740	-
Managerial Remuneration, Siddhartha Basu	17,96,667	84,00,000	-	-
Managerial Remuneration, Anita Kaul Basu	17,96,667	84,00,000	-	-

c) Closing Balance.

Particular	Year ended March 31,2017	Year ended March 31,2016
Holding Company		
- Reliance MediaWorks Limited	5,33,715	1,54,23,630
Fellow subsidiary		
- Reliance MediaWorks Theatre ltd	14,00,554	14,00,554
- Reliance MediaWorks Financial Services Private Limited	1,48,89,915	-
Associate company		
- Reliance Big Entertainment Private Limited Ltd	10,55,82,466	-

iii. Earnings per share

The Calculation of Earning per Share as required under Accounting Standards (AS)-20 is as under:-

	Particulars	Year ended March 31,2017	Year ended March 31,2016
a)	Profit after Tax	3,29,30,084	1,22,17,447
b)	Dividend on preference shares including tax thereon	-	-
c)	(Loss)/Profit after tax attributable to equity shareholders(a-b)	3,29,30,084	1,22,17,447
d)	No. of equity shares of face value of Rs.100/-each	10,000	10,000
c)	Earnings Per Share (c/d)	3,293	1222

Big Synergy Media Limited

Schedules to the financial statements

For the year ending March 31, 2017

(Currency: Indian Rupees)

iv. Defined Contribution Plan

Contribution to Defined Contribution Plan, recognized as expense for the period are as under :

Particulars	Year ended March 31,2017	Year ended March 31,2016
Employers contribution to Provident fund and other funds	13,31,727	19,59,140

v. Defined Benefit Plan

The employees' gratuity fund scheme managed by a Trust is a defined benefit plan. The present value of obligation is determined based on actuarial valuation using the Projected Unit Credit Method, which recognizes each period of service as giving rise to additional unit of employee benefit entitlement and measures each unit separately to build up the final obligation.

I. Reconciliation of opening and closing balances of Defined Benefit obligation

Particulars	Year ended March 31,2017	Year ended March 31,2016
Defined Benefit obligation at beginning of Year	35,78,901	28,01,091
Current Service Cost	2,67,451	3,75,981
Interest Cost	2,02,490	1,87,172
Actuarial (gain) / loss	-51,806	10,42,043
Benefits paid	-8,88,752	-8,27,386
Settlement cost	-	-
Defined Benefit obligation at year end	31,08,284	35,78,901

II. Reconciliation of opening and closing balances of fair value of plan assets

Particulars	Year ended March 31,2017	Year ended March 31,2016
Fair value of plan assets at beginning of the year	5,04,105	10,04,188
Expected return on plan assets.	50,885	60,332
Employer Contribution	11,78,557	2,50,073
Benefits paid	-8,88,752	-8,27,386
Actuarial (gain) / loss	8,031	16,898
Fair value of plan assets at year end	8,52,826	5,04,105

Big Synergy Media Limited

Schedules to the financial statements

For the year ending March 31, 2017

(Currency: Indian Rupees)

III. Reconciliation of fair value of assets and obligations

Particulars	Year ended March 31,2017	Year ended March 31,2016
Gratuity (funded)		
Fair value of plan assets at the end of the year	-8,52,826	-5,04,105
Present value of obligation at the end of the year	31,08,284	35,78,901
Amount recognised in Balance Sheet as (net asset) / net liability	22,55,458	30,74,796

IV. Expense recognised during the period (Under the head "Personnel Cost – Refer Schedule '19')

Particulars	Year ended March 31,2017	Year ended March 31,2016
Gratuity		
Current Service Cost	2,67,451	3,75,981
Interest Cost	2,02,490	1,87,172
Expected return on plan assets	-50,885	-60,332
Actuarial (gain) / loss	-59,837	10,25,145
Past Service cost	-	-
Net Cost	3,59,219	15,27,966

V. Investment details % invested as at year / period end

Nature of Investments	March 31,2017	March 31,2016
Insurance policies	100%	100%

Big Synergy Media Limited

Schedules to the financial statements

For the year ending March 31, 2017

(Currency: Indian Rupees)

VI. Actuarial assumptions

Particulars	Gratuity (Funded)	
	March 31,2017	March 31,2016
Discount rate (per annum)	6.46%	7.84%
Expected rate of return on plan assets (per annum)	7.5%	8%
Rate of escalation in salary (per annum)	12%	10%

Estimates for rate of escalation in salary considered in actuarial valuation, take into account inflation, seniority, promotion and other relevant factors including supply and demand in the employment market. The above information is certified by the actuary. The expected rate of return on plan assets is determined considering several applicable factors mainly, the composition of plan assets held, assessed risks, historical results of return on plan assets and the Company's policy for plan asset management.

- vi. The Company is engaged only in the business of production of Television serials.
- vii. Salary and wages include the directors remuneration of Rs. 35,93,334/-
- viii. As on 31st march 2017, Reliance Media Works Limited had passed resolution for selling all share in Big synergy media limited to Reliance Media Works Financial Services Private Limited . However the Share transfer has taken place in the next financial year.
- ix. During the year, the Company had specified bank notes or other denomination note as defined in the MCA notification G.S.R. 308(E) dated March 31, 2017 and the details of Specified Bank Notes (SBN) held and transacted during the period from 8 November 2016 to 30 December 2016 is given below:

Particulars	SBN	Other denomination notes	Total
Closing cash in hand as on 08 Nov.2016	3,05,500	4,29,516	7,35,016
Add: Permitted receipts	-	3,550	3,550
Add: Amount Withdrawal from Bank	-	6,84,000	6,84,000
Less: Permitted payments	-	8,22,142	8,22,142
Less: Amount deposited in Banks	3,05,500	-	3,05,500
Closing cash in hand as on 30 December 2016	-	2,94,924	2,94,924

For the purposes of this clause, the term 'Specified Bank Notes' shall have the same meaning provided in the notification of the Government of India, in the Ministry of Finance, Department of Economic Affairs number S.O. 3407(E), dated the 8th November, 2016.

Big Synergy Media Limited

Schedules to the financial statements

For the year ending March 31, 2017

(Currency: Indian Rupees)

x. **Prior year comparatives**

Previous year figures have been re-grouped wherever necessary to make them comparable with current year's figures.

As per our report of even date

For Mukul & Ganesh
Chartered Accountants

Sd/-
V. Ganesh
Partner
Membership No: 81994
Firm no: 003094N
Mumbai
Date:- 11th Aug 2017

For and on behalf of the Board

Sd/-
Mohan Umrotkar
Din: 02282548
Director

Sd/-
Shibasish Sarkar
Director
Din: 03450533
Mumbai
Date:- 11th Aug 2017